

# CLASSIC MOTOR RACING CLUB



## Strategic Plan 2022 - 2025

### Introduction

- At its inception in 1983 the Rules of the Classic Motor Racing Club of New Zealand (CMRC) contained four clearly stated objects.
- (a) To promote and organize racing and speed events at suitable venues for the members of the club
  - (b) To encourage the restoration, preservation and use of classic and historic racing cars
  - (c) To raise funds to promote the objectives of the Club
  - (d) To do all such acts as shall further the objectives of the Club

The Rules included an extensive list of the marques and models considered by the Club to be “classics.” Over time MSNZ adopted many of the principles applied by CMRC in managing its meetings and determining vehicle eligibility, and for many years MSNZ has had a clearly defined philosophy applying to classic and historic competition, and rules defining what are considered historic and classic vehicles.

Taking into account the changes that have taken place over the last forty years, the mission of CMRC can now be better described as encouraging and supporting CMRC Members to restore and maintain Historic and Classic competition cars (as defined in Appendix 6 of the MSNZ MotorSport Manual), and to organise events (other than rallies) for CMRC members in which those cars can compete in a manner consistent with the MSNZ Historic Competition Philosophy. That philosophy describes Historic and Classic motorsport as being “... that branch of the sport where vehicles from a past era are used in friendly rivalry to allow them to be exercised in a manner that the manufacturers intended. It is not a branch of the sport where series and trophies for winning races or championships are held in higher regard than the sheer enjoyment of being involved.”

### **Reference:**

[McMillan, E. \(2007\). \*Skidding the tyres in Classic Style\*. The Classic Motor Racing Club of New Zealand Incorporated. Page 200](#)

**Goal 1:**

***To promote and organize racing and speed events at suitable venues for the members of the club***

<b>Operational Objectives</b> <small>(What are we trying to do?)</small>	<b>Actions to achieve objective</b> <small>(What can we do to get there?)</small>	<b>Operational Outcome</b> <small>(What will it look like when we get there?)</small>	<b>Timeline</b> <small>(When will it be done by?)</small>	<b>Responsibility</b> <small>(Who will ensure it happens?)</small>
<p>To have a strong and effective Executive Committee (E.C.) to have oversight our Club's affairs</p>	<ul style="list-style-type: none"> <li>All E.C. positions are elected <u>except</u> that <u>w</u>here elections leave a skills shortage the E.C. has the ability to coopt members unelected</li> <li>E.C. members are elected for two (2) years – this is renewable</li> <li>The term of a co-opted member will be at the discretion of the E.C.</li> <li>Make efforts to recruit new members for committees</li> <li>Regularly seek the opinions of members</li> <li>Develop job descriptions for key roles within committee</li> </ul>	<ul style="list-style-type: none"> <li>Hold annual elections for committee position</li> <li>Members have time to adjust to being on committee and are able to confidently make contributions</li> <li>Individuals can take ownership of an area and develop in-depth expertise</li> <li>E.C. meetings will take less time</li> <li>Meeting minutes will be published to members</li> <li>The E.C. will undertake an annual review of progress towards the objectives laid out in this plan</li> <li>The result of annual reviews will be published to the members</li> </ul>	<p>Annually</p> <p>Biannually</p> <p>Constantly</p> <p>Annual survey</p> <p>2022/2023</p>	<p>President &amp; E.C</p>
<p>To have a Race Committee (R.C.) dedicated to the organization of race meetings</p>	<ul style="list-style-type: none"> <li>The R.C. chairperson will be appointed by the E.C.</li> <li>The R.C. chairperson shall also be able to sit on E.C.</li> <li>The R.C. member shall be co-opted by the R.C. chairperson</li> <li>Regular meetings are held</li> </ul>	<ul style="list-style-type: none"> <li>The E.C. will receive in-person reports – this will be an agenda item at all meetings</li> <li>Regular meetings are held in preparation for race meetings</li> <li>Minutes of meetings are published passed to the E.C.</li> <li>Full budgets are prepared 30 days in advance of any race meeting – these will be approved by the E.C.</li> <li>Race meetings are run in accordance with the rules of the CMRC</li> <li>Race meetings are run to</li> </ul>	<p>Annually</p> <p>Monthly or as required prior to meetings</p> <p>4 times annually</p>	<p>E.C.</p> <p>R.C. chairperson</p>

		<p>budget</p> <ul style="list-style-type: none"> <li>The R.C. will review each meeting and report to the E.C in a timely manner</li> </ul>	Within 1 month of meeting	
To maintain a Vehicle Acceptance Committee (V.A.C.) to ensure vehicles meet required standards	<ul style="list-style-type: none"> <li>The VAC chairperson will be elected/appointed at the AGM</li> <li>Positions will be for a two (2) year term – this is renewable</li> <li>The VAC chairperson shall automatically be a member of the E.C.</li> <li>The V.A.C. will work with competitors to ensure competing vehicle are in compliance with the rules of the CMRC and Motorsport NZ</li> <li>The E.C. will support V.A.C. members who engage in relevant training</li> </ul>	<ul style="list-style-type: none"> <li>The E.C. will receive in-person reports – this will be an agenda item at all meetings</li> <li>Contact details of V.A.C officials will be circulated to all CMRC members</li> <li>Where possible, a V.A.C member will be present at all race meetings</li> <li>The V.A.C. will provide active support/guidance to competitors</li> <li>Vehicles not meeting V.A.C. approval (or not in the active process of gaining approval) may not be able to compete</li> <li>The V.A.C. shall issue written confirmation of acceptance</li> </ul>	<p>Monthly or as required</p> <p>Each race meeting</p> <p>Sept 2022 -</p>	<p>E.C.</p> <p>Secretary/website administrator</p> <p>V.A.C</p> <p>President and E.C.</p>
To maintain strong working relationships with circuits we race at	<ul style="list-style-type: none"> <li>Keep regular contact with E.C. at Levels</li> <li>Seek feedback from them following race meetings</li> <li>Negotiate mutually advantageous agreements for the use of the circuit and facilities</li> <li>Follow up any issues that could affect the working relationship</li> </ul>	<ul style="list-style-type: none"> <li>'Levels' will continue to be our home track</li> <li>We will continue run 2 of 4 meetings there</li> <li>We will run our AGM in the S.C.C. clubrooms</li> </ul>	2022 -	<p>President and E.C.</p> <p>R.C. chairperson</p>
To provide training for key personnel needed to run meetings	<ul style="list-style-type: none"> <li>Identify key positions where training might be required</li> <li>Identify training opportunities</li> <li>Provide support/funding to ensure that training can be provided</li> </ul>	<ul style="list-style-type: none"> <li>Training is delivered</li> <li>Follow up by and E.C. member to find out if training attended was useful/effective</li> <li>Job satisfaction/confidence levels are improved – this could be assess by annual survey</li> </ul>	<p>2022 –</p> <p>Within 1 month post training event</p>	<p>E.C.</p> <p>R.C.</p>

	<ul style="list-style-type: none"> <li>• Ensure that material/resources/equipment gained at training is retained for future use</li> <li>• Positions that might require training include but are not limited to: <ul style="list-style-type: none"> <li>➤ Secretary</li> <li>➤ Treasurer</li> <li>➤ Competitor relations officer</li> <li>➤ Race secretary</li> <li>➤ V.A.C. members</li> <li>➤ Safety auditors</li> <li>➤ Bulletin editor</li> <li>➤ Race officials e.g. CotC</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Members will come forward with requests for training/upskilling</li> </ul>		
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<b>Operational Objective</b>	<b>Achieved</b>	<b>In Progress</b>	<b>Not Achieved</b>	<b>Notes</b>
To have a strong Executive Committee to have oversight our Club's affairs				
To have a Race Committee dedicated to the organization of race meetings				
To maintain a Vehicle Acceptance Committee to ensure vehicles meet required standards				
To maintain strong working relationships with circuits we race at				
To provide training for key personnel needed to run meetings				

**Evaluation: (comments)**

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# CLASSIC MOTOR RACING CLUB

## Strategic Plan



### Goal 2:

*To encourage the restoration, preservation and use of classic and historic racing cars*

<b>Operational Objectives</b> (What are we trying to do?)	<b>Actions to achieve objective</b> (What can we do to get there?)	<b>Operational Outcome</b> (What will it look like when we get there?)	<b>Timeline</b> (When will it be done by?)	<b>Responsibility</b> (Who will ensure it happens?)
To promote period correct cars	<ul style="list-style-type: none"> <li>• Have an active V.A.C.</li> <li>• Support and promote classes that model good practice in this area e.g...Pre 78 register</li> <li>• Support for MSNZ COD</li> </ul>	<ul style="list-style-type: none"> <li>• Cars racing at our meetings will conform to Schedule T&amp;C or Schedule K</li> <li>• Owners of cars not conforming working with the V.A.C. towards compliance</li> <li>• Limit non-complying cars to a minimum but retain the ability to have invited classes or cars</li> <li>• Each class to have an appointed coordinator as a point of first contact</li> </ul>	Sept 2022 -	E.C. V.A.C. Competitors
To have separate groups of similar cars racing together in sufficient numbers	<ul style="list-style-type: none"> <li>• To provide for the establishment of separate groups of similar cars and where appropriate appoint a group Coordinator"</li> </ul>	<ul style="list-style-type: none"> <li>• Three such groups racing by 2025</li> </ul>	2022-2025	
To maintain strong links with MSNZ and the Historic Commission	<ul style="list-style-type: none"> <li>• Attending MSNZ annual conference</li> <li>• Seeking membership of commissions/working groups etc.</li> <li>• Proposing remits</li> <li>• Inviting MSNZ support personnel e.g. COD inspector to our meetings</li> </ul>	<ul style="list-style-type: none"> <li>• Delegates attend conference and play an active role</li> <li>• Club nominates suitable members for positions</li> </ul>	2022 -	President E.C.
To improve links with other clubs that have similar goals or philosophies	<ul style="list-style-type: none"> <li>• Send copies of our newsletter to other similar clubs</li> <li>• Send follow up communications and 'thankyous' to competitors and clubs that support our</li> </ul>	<ul style="list-style-type: none"> <li>• Members of other clubs will race at our meetings</li> <li>• Member of the C.M.R.C. will compete at meetings run by other clubs</li> </ul>	2022 -	Bulletin editor Website administrator President E.C. R.C.

	meetings <ul style="list-style-type: none"> <li>• Send invitations to race at our meetings to other clubs</li> <li>• Encourage our members to race at other club's meetings</li> </ul>			
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**Evaluation of current progress:**

<b>Operational Objective</b>	<b>Achieved</b>	<b>In Progress</b>	<b>Not Achieved</b>	<b>Notes</b>
To promote period correct cars				
To maintain strong links with MSNZ and the Historic Commission				
To improve links with other clubs that have similar goals or philosophies				

**Evaluation: (comments)**

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## CLASSIC MOTOR RACING CLUB Strategic Plan



### Goal 3:

*To raise funds to promote the objectives of the Club*

<b>Operational Objectives</b> (What are we trying to do?)	<b>Actions to achieve objective</b> (What can we do to get there?)	<b>Operational Outcome</b> (What will it look like when we get there?)	<b>Timeline</b> (When will it be done by?)	<b>Responsibility</b> (Who will ensure it happens?)
To run race meetings which will either generate the income needed to operate the Club or be approved by EC to run at a loss	<ul style="list-style-type: none"> <li>• Full budget for each meetings</li> <li>• Budgets developed by the R.C with sign off from E.C.</li> <li>• Budgets to aim for a profit where practicable</li> </ul>	<ul style="list-style-type: none"> <li>• Race meetings will be self-funding</li> <li>• Meetings will ideally generate a modest profit</li> </ul>	2022 -	R.C.
To have an annual membership fee	<ul style="list-style-type: none"> <li>• Set membership at a level which encourages membership</li> </ul>	<ul style="list-style-type: none"> <li>• Members see the fee as 'good value'</li> </ul>	Annually	E.C.
To have an entry fee for race meetings	<ul style="list-style-type: none"> <li>• Set realistic entry fees which encourage participation by Members and where practicable allow meetings to be self-funding once other income is included</li> <li>• Have a dual tier entry fee that rewards Members and encourages others to join</li> </ul>	<ul style="list-style-type: none"> <li>• Race entry fees will cover the majority of the costs of running a meeting</li> </ul>	Each meeting	R.C. E.C.
To sell branded merchandise	<ul style="list-style-type: none"> <li>• Investigate the production and sale of branded club merchandise e.g. shirts, hats</li> </ul>	<ul style="list-style-type: none"> <li>• Additional revenue will be generated to be used by the club to fund its activities</li> </ul>	2023 -	E.C. working group/sub committee
To find other ways of generating revenue	<ul style="list-style-type: none"> <li>• Investigate the sale of live streamed web content</li> <li>• Investigate the opportunities for new</li> </ul>	<ul style="list-style-type: none"> <li>• New revenue opportunities are secured</li> </ul>	2022 -	E.C. working group/sub committee

	sponsorships			
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<b>Operational Objective</b>	<b>Achieved</b>	<b>In Progress</b>	<b>Not Achieved</b>	<b>Notes</b>
To run race meetings which will encourage Members to participate				
To run race meetings which will generate the income needed to operate the Club				
To have an annual membership fee				
To have an entry fee for race meetings				
To sell branded merchandise				
To find other ways of generating revenue				

**Evaluation: (comments)**

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# CLASSIC MOTOR RACING CLUB

## Strategic Plan



### Goal 4:

*To do all such acts as shall further the objectives of the Club*

<b>Operational Objectives</b> (What are we trying to do?)	<b>Actions to achieve objective</b> (What can we do to get there?)	<b>Operational Outcome</b> (What will it look like when we get there?)	<b>Timeline</b> (When will it be done by?)	<b>Responsibility</b> (Who will ensure it happens?)
To have a process of succession planning to ensure we have quality personnel in key positions	<ul style="list-style-type: none"> <li>Have two people allocated to key tasks – one with primary responsibility and one undergoing training</li> </ul>	<ul style="list-style-type: none"> <li>Every key role will have more than one person capable of doing the job</li> </ul>	2022 -	President E.C.
To actively investigate broadening the scope of our competing vehicles	<ul style="list-style-type: none"> <li>Investigate a 'Modern Classics' class to incorporate cars in the 90's and early 2000's</li> </ul>	<ul style="list-style-type: none"> <li>Have a field of modern classics racing at our meetings</li> </ul>	2022-23	R.C.
To communicate effectively with current and prospective members	<ul style="list-style-type: none"> <li>Have an up-to-date website</li> <li>Produce regular newsletters</li> <li>Have an active social media presence e.g.                             <ul style="list-style-type: none"> <li>Facebook</li> <li>Twitter</li> <li>Instagram</li> </ul>                             (social media accounts can be linked to mirror postings across various platforms)                         </li> <li>Survey members so we know what they are thinking – could use <i>Survey Monkey</i> or similar</li> </ul>	<ul style="list-style-type: none"> <li>Website displays:                             <ul style="list-style-type: none"> <li>- Gallery of recent events</li> <li>- Upcoming meetings</li> <li>- Rules of club etc.</li> <li>- Links to entry forms</li> <li>- Technical updates</li> <li>- V.A.C information</li> </ul> </li> <li>Be aware of members opinions on a range of topics so as to inform E.C. decision making</li> </ul>	2022 -	President E.C. Bulleting editor Secretary Website administrator
To provide roles for non-competing members	<ul style="list-style-type: none"> <li>Recognise that non-competitors are a vital resource</li> <li>Find out what talents we have among members</li> <li>Invite people to assist</li> </ul>	<ul style="list-style-type: none"> <li>Have more people able to take on roles</li> </ul>	2022 -	President Secretary Membership officer??
To institute a CMRC Scholarship	<ul style="list-style-type: none"> <li>Investigate having a saloon sponsored as a way of getting new</li> </ul>	<ul style="list-style-type: none"> <li>CMRC sponsored car racing in our and other club's events</li> </ul>	2023	E.C. R.C. Sponsor(s)

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	competitors into racing			
To actively recruit new members	<ul style="list-style-type: none"> <li>• Have membership link on website</li> <li>• Send link and/or form out to non-members who compete at our meetings</li> <li>• Advertise the advantages of membership</li> <li>• Advise potential members in obtaining a competition licence and suitable vehicle</li> </ul>	<ul style="list-style-type: none"> <li>• Membership stays stable or increases</li> </ul>	2022 -	Membership officer
To ensure that club rules reflect both our needs and current practice	<ul style="list-style-type: none"> <li>• Undertake a full review of club rules</li> <li>• Rewrite and amend as required</li> </ul>	<ul style="list-style-type: none"> <li>• Review is completed</li> <li>• New rules are approved by members at an AGM</li> <li>• New rules are published on website etc.</li> </ul>	2023	E.C. AGM

Operational Objective	Achieved	In Progress	Not Achieved	Notes
To have a process of succession planning to ensure we have quality personnel in key positions				
To actively investigate broadening the scope of our competing vehicles				
To communicate effectively with current and prospective members				
To provide roles for non-competing members				
To actively recruit new members				

**Evaluation: (comments)**

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