

The Classic Motor Racing Club of New Zealand Inc
Minutes of the Executive Meeting

Monday 11th November 2024 at 7:00pm

Present – Karen Clearwater (Chair), Nick Simpson, Barry Dorking, Mark McGuinness, Steve Keene, Kevin Telford, Wayne Perkins and Paul Coghill

Apology -

The Minutes of the previous meeting of the Executive 9th September & the 14th October were moved to be accepted by Nick, seconded by Karen. Carried

Financials - Membership \$13,618.94, Southern Classic \$11,597.55, Investments \$15,600 and \$15,000 It was moved by Paul the financials to be accepted, seconded by Nick. Carried

Agenda

- Southern Classic 2025 – Sponsorship, Paul still working through the race sponsors with Steve. Mark focusing on the Event sponsorship. Budget still at \$6k loss using a 'conservative entry of 180 although we have indications that the number will exceed 200. It was agreed to stay with the existing budget and hold the entry fees to the same as 2024. There was discussion about staying with our current model of the Southern Classic for 2025 but to then review how we run and finance 2026 remembering that the 'cars are the stars'
- Marketing Update – Mark reported that 4 x posters had been done to promote the SC25. One for the overall event and three promoting classes. Steve's Pitch Deck although an excellent piece of work unfortunately there was still a resistance for corporates to support. So far out of 17 approached we have had 9 declines. Mark will continue with the rest. Members polos/caps samples will be ready soon.
- VAC – Kevin spoke to his report. Starting to get some positive traction. He will continue to work with members to educate them about our rules. Kevin, Wayne & Steve will put something in the December newsletter further outlining the CMRC expectations regarding wheels and tyres.

Next Meeting agenda to include: -

- Southern Classic 2025 update (Paul)
- Marketing update (Mark)
- VAC Report (Kevin)

Date & Time of the next meeting – 9th December @ 7pm

Meeting closed at – 8:06pm