

The Classic Motor Racing Club of New Zealand Inc
Minutes of the Executive Meeting

Monday 10th November 2025 at 7:00pm

Present – Karen Clearwater (Chair), Wayne Perkins, Nick Simpson, Barry Dorking, Mark McGuinness, Steve Keene and Paul Coghill

Apology – Kevin Telford

Minutes of the previous meeting of the Executive 13th October moved to be accepted by Karen seconded by Steve. Carried.

Financials - Membership \$10,484.03, Southern Classic \$6,242.44, Investments \$17,338.72 and \$15,000. It was moved by Paul the financials be accepted, seconded by Nick. Carried.

Matters Arising – There were none.

Agenda

- Regularity Trail. Documentation almost completed. Review Supps Part 2, looking at having entry through Motor Sport on-line as well as manual entries. Nick to follow up with MSNZ on having a rolling start which is our preference.
- Southern Classic 2026 – Draft Budget presented and accepted. Paul will update prior to entries going out. The Race Committee is making progress through their key tasks.
- Marketing – Mark thanked his committee for the efforts while he had been away (Goodwood!). Once the Strategic Plan for 2026-8 has been agreed Marketing will develop the marketing plan. The recent marketing meeting had discussed: -
 - Facebook posting timing coordinated so no posts on top of posts. i.e. 8-12 hours between posts
 - Working with other car clubs and Circuits
 - Pre/during/post marketing
 - SC2026. Sponsors sorted. Still working with an Event partner
 - Sponsorship acknowledgement prior to the event
 - Options to sell merchandise (ideas to Steve)
 - Locking in a 4th meeting
 - The need for a marketing calendar
- Strategic Plan (2026-28). There are a number of tasks completed. Nick to circulate the plan showing these. Need to set new goals so an updated plan can be present at the next Executive meeting.
- VAC – Steve has several VAP's in progress and some with Kevin. Skope have seen one and found it very useful in identifying a new competitor and matching them to the right class. Auditor stamps. Kevin has these made.
- Respectful Communication. Discussed at length. It was acknowledged that we need to consider the impact of our communication and its impact on our club. Also to be careful to ensure that we consider how other clubs and circuits could interpret that communication.

General Business

Next Meeting agenda to include: -

- Southern Classic (Paul)
- Strategic Plan 2026-2028 (Nick)
- Marketing (Mark)
- VAC (Kevin)

Date & Time of the next meeting – Monday 8th December @ 7pm

Meeting closed at – 8:30pm